



FOR IMMEDIATE RELEASE

August 26, 2008

Rocketron™ to Enable Mobile Access to Rocky Mountain Roundtables

CAMPBELL, Calif. and DENVER – Rocketron — a service for customized news delivered by voice over any phone that will debut nationally next month — will provide exclusive access to the full Rocky Mountain Roundtable schedule and coverage of the historic event.

“Before our national release, we are very excited to show off Rocketron, a free news service you listen to available any time over any phone,” said Andy Watson, CEO of Asyncast Corporation™, the creators of Rocketron. “The Roundtables look to be an engaging and interesting series of discussions, and we are honored to be able to participate while we open our beta test market with our partners at 9News in Denver.”

In an effort to put on the Roundtables in an environmentally sensitive way, the organizers will not be printing schedules. It is available online on in a site hosted by Rocketron at <http://2008rmr.org/>.

But for people walking around in Denver, especially the vast majority of people using cell phones that do not have web access, or those who want to get news while driving or walking, Rocketron will provide always-available access to the schedule, including last-minute changes, if any.

Rocketron’s number is 408-907-2323. To access the schedule on Rocketron, callers say, “**Roundtable Schedule.**” Select coverage of the Roundtables will also be available on Rocketron by calling the number and saying “**Roundtable News.**”

Callers will also be able to hear a full range of news, sports and more. Listeners may be especially interested to say “**political news.**” To skip from one story to the next say “**next story.**” For all the latest; no tedious menus to navigate, no software to download, no microscopic type on a mobile phone screen. The call is free, and works from any phone.

About Rocketron: Rocketron is hands-free, mobile news that you choose and engage with on your phone, anytime, anywhere. Rocketron lets you hear the news you don’t have time to read or watch. Rocketron will formally launch next month at the DEMO.com convention in San Diego. Based in the Silicon Valley, Rocketron is a service of Asyncast Corporation. <http://rocketron.com>. For more, contact Dave Azevedo at 408-348-1957, or Sharon Barclay of MWW Group at 415-646-8218.

About the Rocky Mountain Roundtables: These 10 non-partisan conversations featuring thought leaders from government and industry are being organized by the Denver 2008 Convention Host Committee, the mayor of Denver, the Governor of Colorado and a number of local foundations. For more, visit <http://2008rmr.org>.

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